



Club Tyrone
Cumann Thír Eoghain

TOGETHER FOR TYRONE

Le chéile ar son Thír Eoghain

Annual Report 2023

CÉN FÁTH WHY?

Misean agus luachanna

Contentment in life is built on structure, focus, support, and a clear sense of Who we are and Where we're from. Club Tyrone's purpose is to develop that contentment by celebrating, promoting and developing the games, language, history, heritage and culture of Gaelic Tyrone.

We do that mostly by raising money for Tyrone GAA. That investment is needed to fill gaps left by too many others.

We also deliver events, seminars, talks and publications to deepen people's understanding of our place, our heritages and our Tyrone common bonds.

We do all this as total volunteers, simply because we're committed to our Tyrone heritages, people and communities.

We work wholly and unequivocally within the Tyrone GAA governance structure. We report openly on what we do, welcoming the positive involvement of and feedback from all.

And why do we do all this? Simply to make Tyrone better, for all the people in it. And we believe nobody does that quite like Tyrone GAA does it.

**is é an t-ionchur, chan an tairbhe,
a bhfuail luach air anseo**

It's about putting in, not taking out.



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INTRODUCTION

Réamhrá



I'm delighted to present to you yet another positive year-end report from Club Tyrone.

As your investment in Tyrone GAA moves well beyond £6 million, the warm glow, feel-good and wholesomeness which flow from it continue to inspire.

Alongside that of course, your support has tangible, visible results, as it consistently underlies Tyrone's continued achievements.

Whilst 2023 was a relatively quiet one for our County teams on the field, Tyrone's Second-Level Schools dominated the Ulster and All-Ireland Championships. And your support helped underwrite the dramatic upgrading of the floodlighting in Healy Park, Omagh.

Last year also saw Tyrone clear the last of its borrowings for Garvaghey. That best-in-class £8m-plus capital project now stands debt-free. That means the entire project has been delivered to plan, within budget, and on time. The very many people involved should take great satisfaction from that.

And Club Tyrone's place in there is one of honour.

A vibrant part of that honour of course attaches to you.

As you'll read below, we all still have work to do. Our Tyrone GAA/Club Tyrone journey never ends. But we're ready to do what needs to be done. And we know you'll remain our stalwart companion.

Go mbeirimid uile beo ar an am seo arís
May we all be here this time again.

Martin Haughey
Cathaoirleach





Le Comhbhrón

We continue to live through generational changes, and in 2023 Tyrone GAA lost five people who particularly kindled the thinking that led to Club Tyrone.



Eddie Devlin

One of our finest-ever footballers who created Tyrone history for us on the field in the 1940s and 1950s.



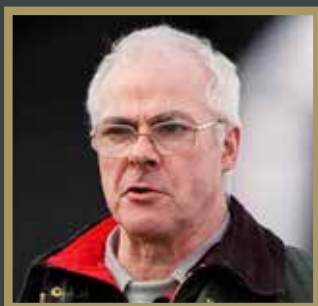
Brendan Harkin

A man of belief, integrity, generosity, and great, great wisdom, his contribution to Gaelic Tyrone sets the bar.



Joe Martin

Unrivalled narrator of Tyrone's GAA history, who lovingly chronicled our GAA legacy for us all.



Art McRory

More than anyone else, Art shaped and inspired Tyrone football over half-a-century, including being a key mover in establishing Club Tyrone.



Frank Rodgers

Pioneered modern GAA promotion and marketing across Tyrone.

I measc Naomh na hÉireann agus Laochra na nGael go raibh siad.

May they be among the Saints of Ireland and the Heroes of the Gael.

PUBLIC BENEFIT

Tairbhe don pobal



Public benefit has always driven both the GAA and Club Tyrone. During 2023 the public benefits aided by Club Tyrone's ongoing support for Tyrone GAA included:

- Providing, managing and supporting Gaelic sporting, cultural and heritage activities for 55 GAA Clubs, 550 teams, and nearly 21,500 members across Tyrone.
- Preparing, organizing and fielding amateur, adult and underage Football and Hurling teams to represent our County and its 182,000 people.
- Managing and maintaining the Garvaghey Centre, our multi-layered facility which is now moving into its second decade, facilitating over half-a-million users since it opened.
- Renewing and significantly upgrading the Healy Park floodlights.
- Delivering initiatives to support and develop individual and community health and well-being.
- Tackling many of Tyrone's chronic service and facility deficits.
- Building pride and contentment in self, in community, and in place and helping us all to better understand and appreciate our people, history, culture and heritage

Tyrone GAA's 2023 'Enough is Enough' campaign seeking the long overdue 'dual-carriaging' of the notorious A5 has developed as one of Ireland's most powerful community-driven initiatives. Through it, Tyrone GAA has made a telling case on behalf of the people of Tyrone and beyond. It's now for government to respond accordingly. They too have public benefit obligations.

ENOUGH
LIVES LOST ON THE A5!



HEART AND SOUL

Croí agus anam

Over almost three decades, Club Tyrone has become a seamless part of the Tyrone GAA fabric.

Its motivation, beliefs, and effectiveness have remained steadfast through the many social, economic and political changes that have shaped those years.

Wholesome, selfless and value-driven concepts might be old-fashioned in places. But our quality of life depends on them. And they're the unchanging foundation that Club Tyrone is built on.

It's now easier than ever to join us. Simply log onto tyronegaa.ie/club-tyrone and we'll show you how become part of the future.



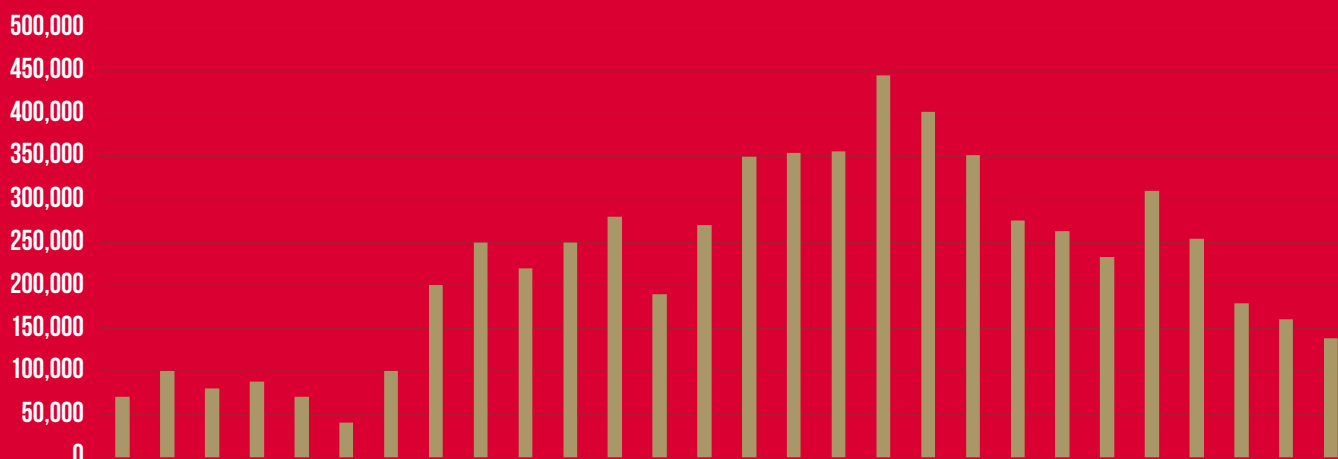
Club Tyrone Members gift £500 a year to help develop and sustain Tyrone's GAA vigour.



Hub Patrons donate £5,000, usually over five years, to core fund Tyrone GAA's leading-edge Performance Hub facility at Garvaghey.

Tiomantas gan cheist. Unquestioned commitment.

Club Tyrone Income 1995-2023 **£6.28m**







CLUB TYRONE'S 2023 DELIVERY

Tuarascáil 2023

Generated a net cash contribution of **£138,786** for Tyrone GAA.

Helped Tyrone, again on foot of our 'Onside' professional brand valuation exercise commissioned in 2021, welcome our new Club Championship sponsors, **Connollys of Moy**.

Worked to secure new brand partners for Tyrone GAA, to further strengthen both the GAA and our County.

Hosted a **Tyrone Members' Night** and a **'Business of Winning'** event at Garvaghey, and progressed the Red Hand Business Club concept.

Organized a 50-year celebration event which memorably re-united 100 players from our history-making 1969 to 1973 Tyrone inter-County teams.

Men of Achievement

Hosted **pre-match hospitality** for Club Tyrone members.

Delivered our Tyrone County and Club ticket commitments to our **Hub Patrons**.

Published the 2022 Club Tyrone Annual Report and circulated it to Members, Patrons, others, and The Charity Commission.



THE FINANCIALS

Cúrsaí airgeadais

Every year we're in the envied position of being able to report on how well Tyrone GAA manages its finances.

At the end of 2023 our County posted yet another surplus, this time one of £31,998.

And within that, the big news story of the past year has the final clearing of all our Garvaghey debt. Tyrone's borrowings there, which peaked at almost £2.5m, were cleared on time and to target.

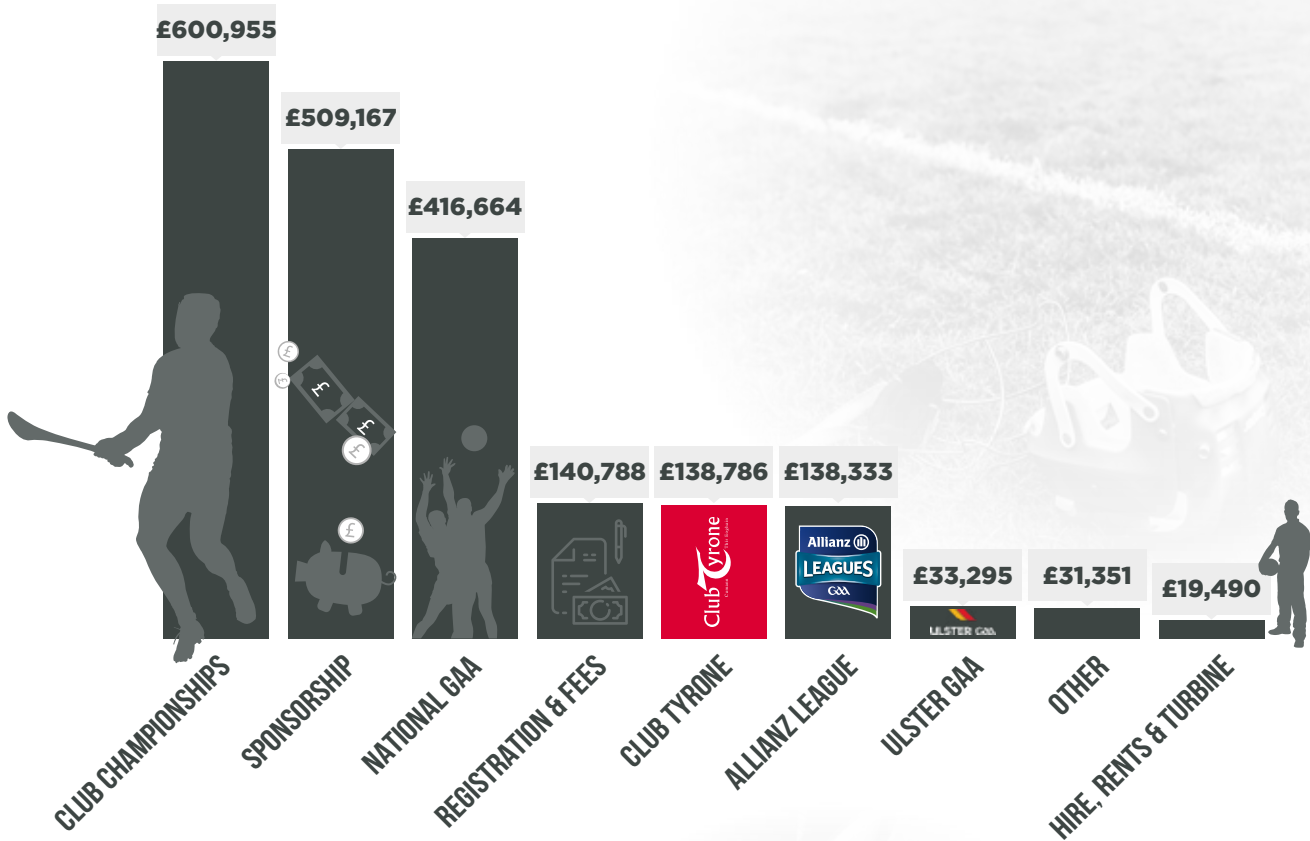
At a time when several major GAA capital projects face major financial issues, and when some levels of crippling GAA debt exist, Tyrone is rightly proud of its achievement here.

Garvaghey, still in pristine shape ten years on, is a telling expression of the vision, belief, commitment, and generosity of everyone in Club Tyrone. Without you, our Members, it wouldn't be there. And Tyrone GAA and Tyrone overall would be much the poorer.

Live streaming of our stellar 'Connollys of Moy' Club Championships has developed into a major income stream for Tyrone. Unfortunately, the pirate onward broadcasting of that coverage has started to significantly reduce Tyrone's income stream there. It's a sad reality that continued pirating will inevitably lead to the closure of the streaming. Tyrone cannot afford to underwrite broadcasting that others then steal.



Where Tyrone's 2023 income of **£2,028,829** came from.



What Tyrone's 2023 spending of **£1,996,831** went on.





LOOKING AHEAD

Ag féachaint romhainn

The journey travelled is always important, but never as important as the one that is yet to come.

The future is where we, and Tyrone GAA will spend the rest of our lives. So we must shape it as best we can.

Club Tyrone is facing that in various ways.

We're stepping up our 'digital giving' options. We're also making good progress on volunteer succession. And in 2024 your support will help Tyrone GAA install a dramatic new floodlighting project in

O'Neill Park, Dungannon. That's something that will bolster Gaelic games in East Tyrone and help develop sporting, community, social and economic life in and around one of Tyrone and Ulster's most historic and important towns.

And all the while Tyrone GAA has to invest in its vital Garvaghey facility. We know where it is we have to go and what we have to do to get there.

And, as ever, your unrelenting support through Club Tyrone will underpin the journey.

RED HAND

Business Club

Part of our looking to the future is the Red Hand Business Club.

Whilst our games provide the glue for Tyrone GAA, day and daily they take place within a wider Tyrone context. That wider context includes 'business Tyrone'. A strong Tyrone economy means a strong Tyrone GAA. And a strong Tyrone GAA creates and supports the community morale that in turn underpins a strong economy.

And that's why, over 2024 and beyond Club Tyrone will be rolling out The Red Hand Business Club. It will help us all share interests, capabilities, energies, beliefs and

know-how. And all with the aim of building pride in, and drawing energy from, our Tyrone common bond.

The Red Hand Business Club will bring together Tyrone business successes, Tyrone GAA sponsors, Tyrone supporters, and anyone with Tyrone's wellbeing at heart. It will do that through Regular Business Club events, networking opportunities, business referrals, seminars, workshops and masterclasses, marketing and promotion initiatives, and representation and lobbying.

redhandbusinessclub@tyronegaa.ie



OUR PEOPLE LEADERSHIP AND GOVERNANCE

Ár daoine Ceannasaíocht rialachas

Honoured and delighted to work at helping take Club Tyrone forward in 2023 were:

Martin Haughey*, Chair, Gortin
073 8510 1103

Jackie Duffy, Moy
028 9062 0700

Stephen Toal, Secretary, Killyclogher
079 0446 0870

Patsy Forbes, Ardboe
028 8673 7348

Roisin Doohar*, Treasurer, Owen Roes
077 3441 3993

Darren Mallaghan, Donaghmore
079 2242 0862

Gerard Bradley, Gortin
078 0243 7771

Hugh McAleer, Beragh
077 1603 3687

Adrian Colton*, Dromore
028 9069 1065

Karl McGuckin, Edendork
077 5621 0298

Mark Conway, Kildress
077 1082 1711

Michael Winters*, Trillick
075 4250 3145

**Club Tyrone Charity Trustees*

Our Tyrone GAA County Chair Martin Sludden, Secretary Michael Kerr, Treasurer Niall McKenna, and PRO Rory Cox were welcomed Ex-Officio members of our Committee. We also continue to draw on prized advice and input from Niall Laird (Omagh) and Jimmy Treacy (Carrickmore/Clonoe), as well as from the Tyrone County Committee, its officers and its other Sub-Committees.

www.clubtyrone.com | enquiries@clubtyrone.com

JOIN TODAY AND CHANGE TOMORROW

CEANGAIL LINN INNIU AGUS FEABHSAIGH AN TODHCHAÍ

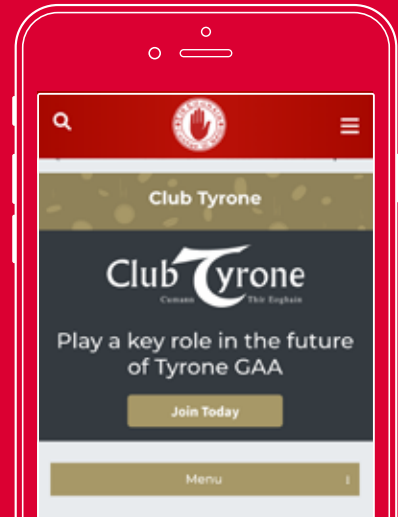
If you'd like to be part of Club Tyrone, there are four different ways for you to join.

Our preferred one is for you to join online through our secure payment system. You can also download a Club Tyrone Standing Order (See below). Or you can pay by Electronic Bank Transfer (EFT). Or you can pay by Cheque.

Buying into the feeling was never easier!
And whatever your route in, Tyrone benefits.

Tá an-chiall leis sin **You know it makes sense!**

tyronegaa.ie/club-tyrone



STANDING ORDER

THIS FORM INSTRUCTS YOUR BANK OR BUILDING SOCIETY TO MAKE PAYMENTS DIRECT FROM YOUR ACCOUNT. PLEASE COMPLETE ALL THE FORM:

(Banks and Building Societies may refuse to make such payments from some types of accounts)

1. I wish to enrol as a Garvaghey Hub Patron (£1,000/\$1,000 per year)
Club Tyrone Member (£500 / \$500 per year)

2. Name & postal address of your Bank/Building Society:

3. Name(s) of Account Holder(s):

4. Account Number:

5. Branch Sort Code:

6. Please pay:
Cumann Thír Eoghain
Account Number: 8537 1264 Sort Code: 90-50-02
Bank of Ireland, 23-25 Campsie Place, Omagh, Co Tyrone BT79 OAE

The sum of £

Annually £1,000/£500	Quarterly £250/£125	Monthly £83.33/£41.67
<input type="text"/>	<input type="text"/>	<input type="text"/>

from the account detailed on this instruction
commencing on: ending on:

7. Signature:

Date:

Print Name:

Address:

Postcode:

Tel No:

Mobile:

Email:

8. I am a UK taxpayer. I would like income tax to be reclaimed on my donation under the Gift Aid scheme.

Yes No

9. Please make immediate payment if the first payment date is missed.

Please tick

Please confirm that you consent to use of your personal information in line with our privacy policy as at tyronegaa.ie/privacy-policy/

Please send the completed form to: Roisin Doohar,
C/O Tyrone GAA Centre, 230 Radergan Road, Garvaghey,
Dungannon, Co Tyrone, BT70 2EH

DO NOT SEND THIS FORM DIRECT TO YOUR BANK OR BUILDING SOCIETY

Club Tyrone is registered as a charity with The Charity Commission for NI (Charity Number 105255) and is accepted as a charity for tax purposes by HM Revenue & Customs (Charity Reference No: XT20680)

For Official Use Only

Club Tyrone Ref:

Bank Ref:



ENOUGH

LIVES LOST ON THE A5!

Ná breithnigh ar gach lá de réir an fómhar a bhaineann tú, ach de réir na síolta a chuireann tú san fhód.

Don't judge each day by the harvest you reap, but by the seeds you plant.



Tyrone GAA Centre, 230 Radergan Road, Garvaghey, Dungannon, County Tyrone, BT70 2EH
Charity Registration No: 105255

www.clubtyrone.com