



Club Tyrone
Cumann Thír Eoghain

ADDING VALUE

AG CUR LUACH LEIS

 McAleer
& Rushe

ANNUAL
REPORT
2022

WHY? CÉN FÁTH

Contentment in life is built on structure, focus, support, and a clear sense of Who we are and Where we're from. Club Tyrone's purpose is to develop that contentment by celebrating, promoting and developing the games, language, history, heritage and culture of Gaelic Tyrone.

We do that mostly, but not only, by raising money for Tyrone GAA.

That investment is needed to fill gaps left by too many others.

We also deliver events, seminars, talks and publications to deepen people's understanding of our place, our heritage and our Tyrone common bonds

We're glad to do all this as total volunteers, at no cost to Tyrone, simply because we're committed to our Tyrone heritages, people and communities

We work wholly and unequivocally within the Tyrone GAA governance structure.

We report back to our people, welcoming the positive involvement of and feedback from all.

And why do we do all this? Simply to make Tyrone better, for all the people in it. And we believe nobody does that quite like Tyrone GAA does it.

**is é an t-ionchur, chan an tairbhe,
a bhfuail luach air anseo.**

It's about putting in, not taking out.



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INTRODUCTION

RÉAMHRÁ



I'm honoured to sign off on my first Club Tyrone Annual Report as Chair.

Our Report focuses, as always, on the basics: **WHAT** we do, **WHY** and **HOW** we do it, **WHO's** involved, how the **NUMBERS** stack up and the **VALUE ADDED**. And yet again it presents another positive story on behalf of Tyrone GAA.

Club Tyrone is honoured to be part of the very special Tyrone GAA community. At County level we fit within something very good and powerful, partnering with 20 other Committees driven by over 150 volunteers. Whilst still drawing breath after the inspirational raising of £500,000 for the new Performance Hub at Garvaghey, 2022 nonetheless saw you contribute another £160,000 to Gaelic Tyrone. That's a continuing story of pride-in-place, commitment, belief and good old-fashioned generosity that's unmatched anywhere else.

Contrasting with all that brightness however, 2022 was deeply darkened by the loss of one of our most iconic Gaelic people, our exceptional hurler Damian Casey. A role model for us all in life, both in what he did and how he did it, Damian's death diminishes us all.

Go mbeirimid uile beo ar an am seo arís
May we all be here this time again.

Martin Haughey
Cathaoirleach





PUBLIC BENEFIT TAIRBHE DON POBAL

Public benefit has always driven both the GAA and Club Tyrone. And in 2022 Club Tyrone continued to create significant public benefit by supporting Tyrone GAA to:

- Provide, manage and support Gaelic sporting, cultural and heritage activities for 55 GAA Clubs, 550 teams, and nearly 21,000 members across Tyrone
- Prepare, organize and field amateur adult and underage Football and Hurling teams to represent our County and its 182,000 people
- Manage, maintain and 'bring out of COVID' the Garvaghey Centre, our multi-layered facility which has now attracted half-a-million users since it opened
- Deliver several initiatives to support and develop individual and community health and well-being
- Tackle many of Tyrone's chronic service and facility deficits
- Build pride and contentment in self, in community, and in place and help us all to better understand and appreciate our people, history, culture and heritage

A GREAT INVESTMENT IS Ú AN T-AIRGEAD É

We ask you to invest in Tyrone GAA because we believe it delivers great results. And it does so consistently

Over the nine months from Summer 2021 to Spring 2022, our Senior Footballers, our Senior Hurlers and our Under 20 Footballers all won their All-Ireland Championships. And our Minor Footballers came within a point of winning theirs.

Over those same months our Senior, our Under 20 and our Minor Footballers all won their Ulster Championships. And our Senior Hurlers won their Division of the Allianz League.

That's just part of what your Club Tyrone investment is helping make happen. And we remain convinced it's the best deal in town!



TYRONE CAN'T WAIT GO PRÁINNEACH

In 1995 a group of people came together to help resource something that was very important to them, the GAA in Tyrone.

That group became Club Tyrone, and since then we've directly raised over £6.15m for Tyrone GAA. It's hard to achieve things in life when you're alone. But that's never been the case for us, as more than a thousand of you have been part of our journey over those 28 years.

Meanwhile, Tyrone GAA has certainly reciprocated. Among much else, in that time our teams have won 31 major Ulster and 16 major All-Ireland Football titles. And we've planned, delivered, and added to our 'best-in-class' Garvaghey Centre, on time and on budget.

Back then we thought: 'Tyrone can't wait'. So we couldn't wait either. And we still think that. That heartfelt urgency still drives Club Tyrone.

**Muna ndéanfaidh muid é seo,
ní dhéanfaidh aon duine é.
Agus níor chóir dóibh.
Is fúinn féin atá sé.**

If we don't do this,
no one else will.
Nor should they.
It's up to us.

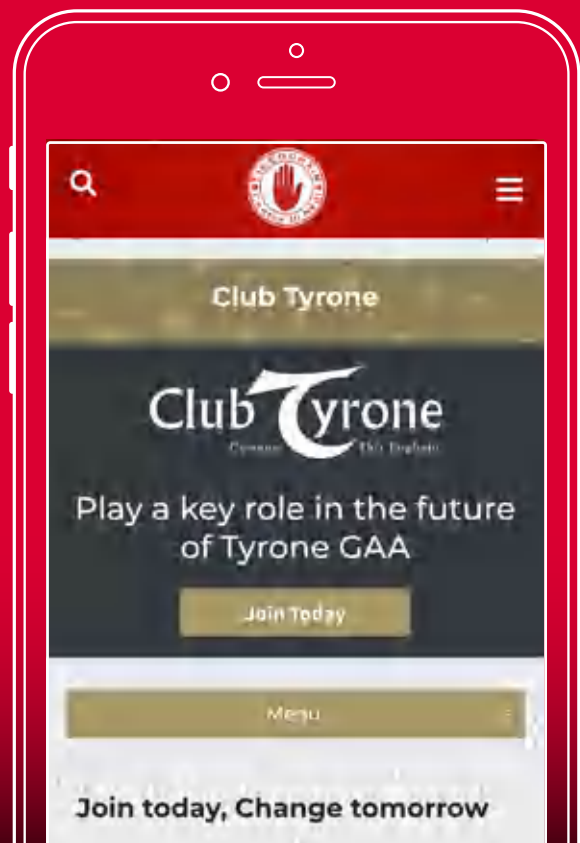


Club Tyrone Members gift £500 a year to help develop and sustain Tyrone's GAA vigour.



Hub Patrons donate £5,000, usually over five years, to core fund Tyrone GAA's leading-edge Performance Hub facility at Garvaghey.

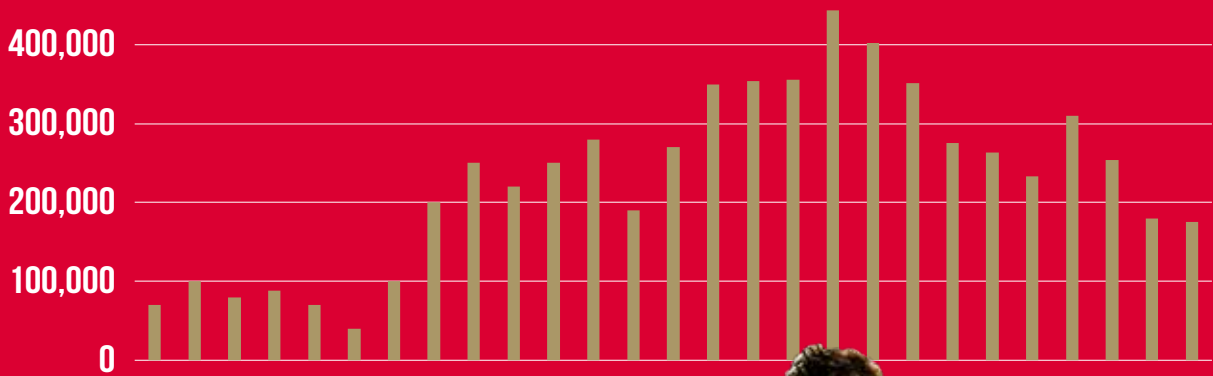
It's now easier than ever to join us. Simply log onto tyronegaa.ie/club-tyrone and we'll show you how become part of the future.





HEARTFELT THANKS! **BUÍOCHAS Ó CHROÍ**

CLUB TYRONE INCOME 1995 - 2022 **£6.15m**



CLUB TYRONE'S 2022 DELIVERY TUARASCÁIL 2022

Generated a net cash contribution of **£160,302** to Tyrone GAA.

Helped Tyrone, via our 'Onside' professional brand valuation exercise commissioned in 2021, welcome our new title sponsors, McAleer & Rushe.



Helped secure a renewal of the Bank of Ireland's generous support for Tyrone GAA.



Hosted a first post-COVID **Club Tyrone Members' Night** at Garvaghey.

Organized a celebration of 50 years of the All-Stars and Tyrone, honouring our County's 70-plus All-Star nominees over those years.



Hosted a commemoration night for our inspirational colleague, the late Patrick Harte.



Honoured our Tyrone County and Club ticket commitments to our **Hub Patrons**.

Published the 2021 Club Tyrone Annual Report and circulated it to Members, Patrons, others, and The Charity Commission.



THE ‘ON-SIDE’ REPORT

NUÁLÁÍOCHT

Club Tyrone is all about being business-like. We believe WHAT we do, HOW we do it, WHO we do it with/for, and WHY we do it are all important. So we treat them like that.

We’re also unashamedly commercially-minded. But we’re minded that way for a simple, vital, and high-level purpose: the betterment of our County.

Because of those beliefs, we commissioned back in 2021 a report to analyze, in a structured and professional way, the commercial value of the Tyrone GAA brand and its constituent parts.

In the past year the resultant ‘Onside’ report has helped Tyrone GAA maximize its income from that area. Sponsorship and commercial income are increasingly important for Tyrone and we believe in giving them the attention they deserve. That means investing there, and in our sponsors. A great start has been made on foot of ‘Onside’ and we need to continue it.

brabús + paisean chuig cuspóir mhór
 Profit + passion for a purpose



BEYOND THE BUSHES **THALL Ó NA TOIM**

Whilst our strong Club Tyrone presences persist in New York and Philadelphia, the legacy of COVID-19 still prevented any engagement there in 2022. Logistical reasons and, again, COVID, stalled a hoped-for link-up between the early 2022 Senior Team holiday and our Club Tyrone presences in New York and Philadelphia.

When the time is right, our work there will start again.

In the meantime, good people continue to contribute from those, and other, faraway places, including Australia. Regardless of the separation, they remain of and for Tyrone.

THE FINANCIALS **CÚRSAÍ AIRGEADAIS**

It's always good to report how well Tyrone GAA manages its finances.

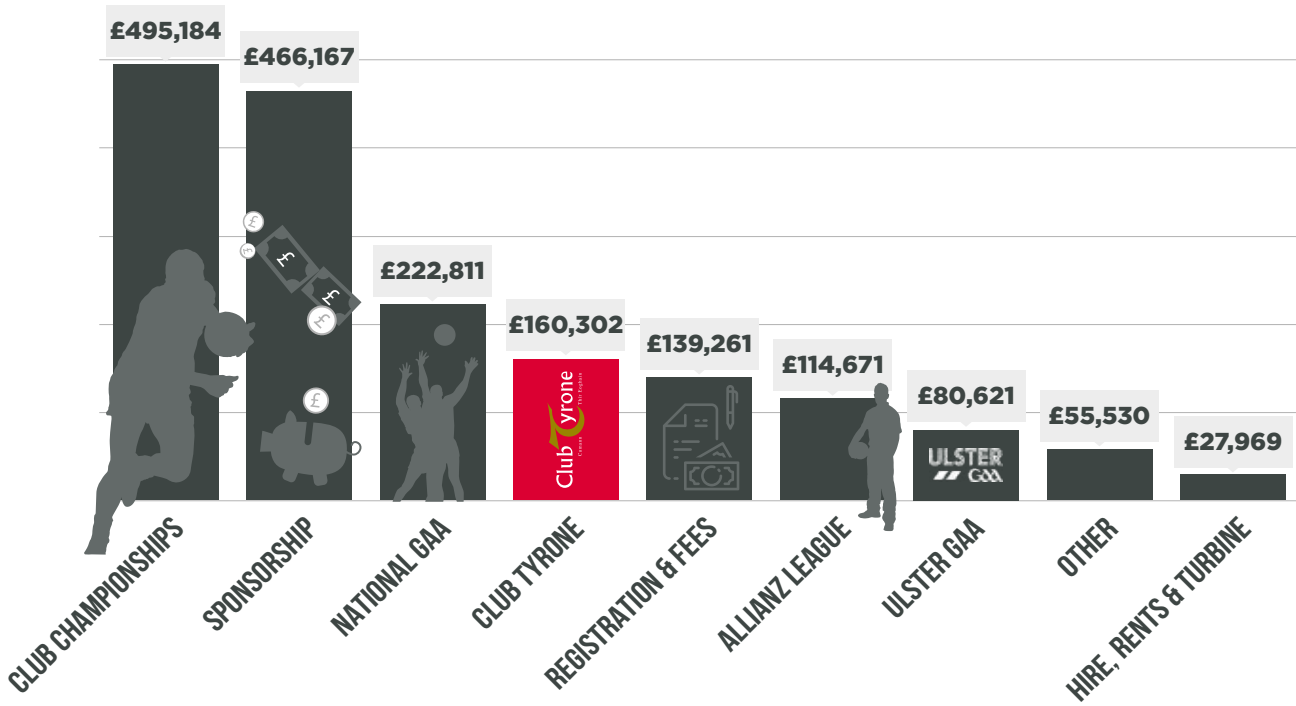
At the end of 2022 our County posted yet another surplus, this time one of £65,013.

That of course needs to be seen against remaining borrowings of £160,202 against Garvaghey, although those have been paid down from £304,885 a year ago. In another year or so Garvaghey will be debt-free, on schedule as originally planned. That's a huge achievement as Tyrone's peak borrowings for the project went well beyond £2m. And it's very largely down to you, our Club Tyrone people, who in the same time period also put up the £0.5m needed to build and fit out our Performance Hub.

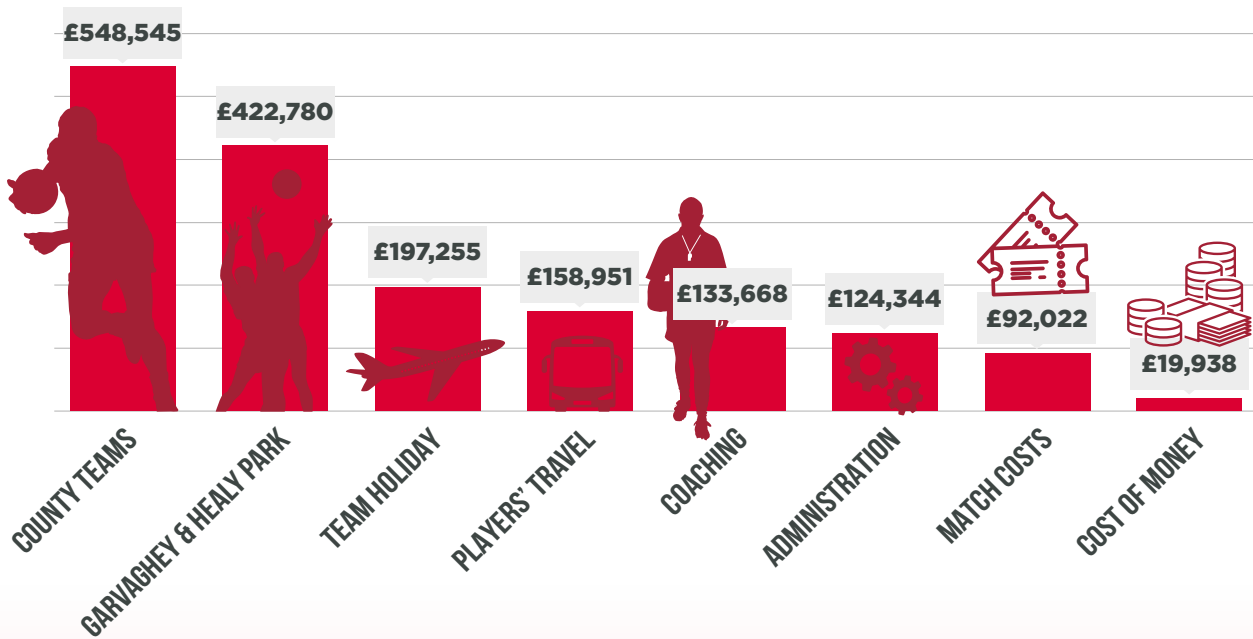
**Your support makes the impossibles possible,
and then helps turn them into reality.**



WHERE TYRONE'S 2022 INCOME OF **£1,762,516** CAME FROM



WHAT TYRONE'S 2022 SPENDING OF **£1,693,064** WENT ON





END OF AN ERA

DEIREADH RÉ

“Nearly 20 All-Ireland titles, over 50 major Ulster wins, our £8.5m Garvaghey project scoped, delivered and paid for, and 35 years of the best guidance, administration and friendship you could wish for. Life, and particularly GAA life, is never just all about numbers. But those few alone give some sense of what Dominic McCaughey has helped deliver for Tyrone GAA in his time as our County Secretary.”

That was part of our County Chair Michael Kerr’s comments on the 2022 retirement of Dominic McCaughey as our Tyrone County Secretary.

We don’t need to add to it. It’s just been our honour and delight to have worked with Dominic, our friend, guide and mentor since the day and hour we came into being. Thank you for it all, Dominic.

Molann an obair an fear.
The work praises the man.



TAKING THE LONG TERM VIEW

AG GLACADH RADHARC FADTÉARMACH

As we all make our way through the 21st century, we remain faced with change, difficulty, insecurity, and challenge.

Post-COVID, Club Tyrone has, thankfully, been getting back, slowly, surely and safely, to mainstream events and activities built around face-to-face contact. We want to keep doing that as personal contact is so central to our business model.

At the same time, we're stepping up our 'digital giving' options, to fit with how more and more people now do business. Club Tyrone's purpose doesn't change. But how we achieve it does.

Tyrone County's GAA work also grows year-on-year. With Garvaghey now a decade old, planned maintenance issues are coming into play. We're also looking at possibly roofing Garvaghey's 60m x 40m 3G area. And Tyrone will contribute to Dungannon Clarke's all-fronts regeneration of O'Neill Park, a visionary and very welcome project to restore that very special place to the frontline of GAA venues.

Having said for some time that we need to tackle Club Tyrone succession and renewal, that process is also underway. Strong new people are rising to the challenges for Tyrone.

The future is always as good as we make it. So, 'Ar aghaidh linn'.



OUR PEOPLE

Honoured and delighted to work at helping take Club Tyrone forward in 2022 were:

Martin Haughey*, Chair, Gortin
073 8510 1103

Stephen Toal, Secretary, Killyclogher
079 0446 0870

Roisin Doohar*, Treasurer, Owen Roes
077 3441 3993

Adrian Colton, Dromore
028 9069 1065

Mark Conway*, Kildress
077 1082 1711

Declan Devlin, Omagh
077 9518 2257

Eamon Donnelly, Dromore
00 1 917-416-7216

Jackie Duffy*, Moy
028 9062 0700

Patsy Forbes*, Ardboe
028 8673 7348

Hugh McAleer, Beragh
077 1603 3687

Michael Winters*, Trillick
075 4250 3145

*Club Tyrone Charity Trustees

Our Tyrone GAA County Chair Michael Kerr, Treasurer Niall McKenna, Vice-Treasurer Sean McGuigan, and PRO Eugene McConnell were welcomed Ex-Officio members of our Committee. We also continue to draw on precious advice and input from Niall Laird (Omagh) and Jimmy Treacy (Carrickmore/Clonoe), as well as from the Tyrone County Committee, its officers and its other Sub-Committees.

**tyronegaa.ie/club-tyrone
email: club.tyrone@gaa.ie**

JOIN TODAY AND CHANGE TOMORROW

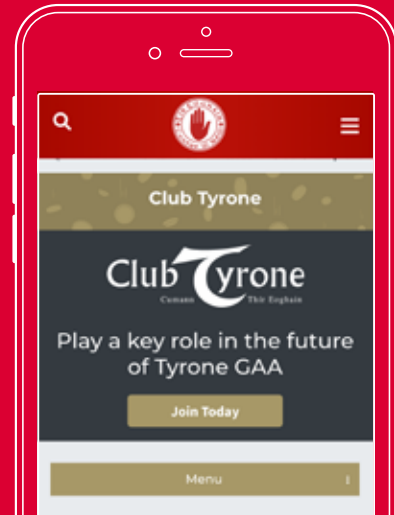
CEANGAIL LINN INNIU AGUS FEABHSAIGH AN TODHCHAÍ

Many of you will have already seen the new Tyrone GAA website launched at the end of last year. We have also stepped up the Club Tyrone presence and you will see we now have four different ways for you to join Club Tyrone.

Our preferred one is for you to join online through our secure payment system. You can also download a Club Tyrone Standing Order (See below) pay by Electronic Bank Transfer (EFT) or pay by Cheque.

Buying into the feeling was never easier!
Tá an-chiall leis sin You know it makes sense!

tyronegaa.ie/club-tyrone



STANDING ORDER

THIS FORM INSTRUCTS YOUR BANK OR BUILDING SOCIETY TO MAKE PAYMENTS DIRECT FROM YOUR ACCOUNT. PLEASE COMPLETE ALL THE FORM:

(Banks and Building Societies may refuse to make such payments from some types of accounts)

1. I wish to enrol as a Garvaghey Hub Patron (£1,000/\$1,000 per year)

Club Tyrone Member (£500 / \$500 per year)

2. Name & postal address of your Bank/Building Society:

3. Name(s) of Account Holder(s):

4. Account Number:

5. Branch Sort Code:

6. Please pay:

Cumann Thír Eoghain

Account Number: 8537 1264 Sort Code: 90-50-02

Bank of Ireland, 23-25 Campsie Place, Omagh, Co Tyrone BT79 OAE

The sum of £

Annually £1,000/£500	Quarterly £250/£125	Monthly £83.33/£41.67
<input type="text"/>	<input type="text"/>	<input type="text"/>

from the account detailed on this instruction

commencing on: ending on:

7. Signature:

Date:

Print Name:

Address:

Postcode:

Tel No:

Mobile:

Email:

8. I am a UK taxpayer. I would like income tax to be reclaimed on my donation under the Gift Aid scheme.

Yes No

9. Please make immediate payment if the first payment date is missed.

Please tick

Please confirm that you consent to use of your personal information in line with our privacy policy as at tyronegaa.ie/privacy-policy/

Please send the completed form to: Roisin Doohar,
 C/O Tyrone GAA Centre, 230 Radergan Road, Garvaghey,
 Dungannon, Co Tyrone, BT70 2EH

DO NOT SEND THIS FORM DIRECT TO YOUR BANK OR BUILDING SOCIETY

Club Tyrone is registered as a charity with The Charity Commission for NI (Charity Number 105255) and is accepted as a charity for tax purposes by HM Revenue & Customs (Charity Reference No: XT20680)

For Official Use Only

Club Tyrone Ref:

Bank Ref:





ENOUGH

LIVES LOST ON THE A5

**Mura gcuirfidh muid san earrach
ní bhainfidh muid san fhómhar**

If we don't sow in spring
we won't reap in autumn

Club Tyrone
Cumann Thír Eoghain

 **McAleer
& Rushe**

Tyrone GAA Centre, 230 Radergan Road, Garvaghey, Dungannon, County Tyrone, BT70 2EH
Charity Registration No: 105255

tyronegaa.ie/club-tyrone