







INTRODUCTION

Réamhrá



As we move ahead through what's now a frightening world, convulsed in bitter turmoil, and still affected by COVID, its more heartening than ever to have the positivity and wholesomeness of Club Tyrone to report on.

In Tyrone we have created a great reputation for making and building good things, across our engineering, construction and agri-food sectors. We see Club Tyrone as another part of that culture – self-made, positive, strategic, market-leading and based on those vital

values of commitment and hard work. And all the while interested only in helping build something that's special and lasting.

This year, now our 27th, has been another outstanding one with a net contribution of almost £180,000 to the Tyrone GAA cause.

And our remarkable new Performance Hub at Garvaghey is now up and running, with its funding almost totally provided by our Club Tyrone Hub Patrons.

If we didn't know it before, the achievements of our Tyrone Senior and Minor footballers in 2021 prove yet again what the application of talent, commitment, hard work, good planning and willingly-provided resources can achieve. Your Club Tyrone generosity is so central on the resources end of things, and helps drive each and every Tyrone GAA achievement, on and off the field.

In last year's Report we welcomed Feargal Logan and Brian Dooher into their new roles. A year on we are all simply bedazzled by their and their team's achievements. The value of the 2021 All-Ireland win to the well-being of Tyrone as a County is immeasurable.

A simple 'Thank You' to everyone involved in helping Tyrone GAA never seems enough. But never were those two words more meaningful and more deserved. Go mba seacht fear a bheas sibh bliain ó inniu.

Jackie Duffy

Cathaoirleach



WHAT, WHY, HOW, WHEN, WHERE, WHO?

Cad é, Cad chuige, Cén chaoi, Cathain, Cén áit, Cé

More than ever, our lives – personal and community - need structure, focus, support and a clear sense of Who we are and Where we're from: Club Tyrone responds to those needs by celebrating, promoting and developing the games, language, history, heritage and culture of Gaelic Tyrone.

- Our main contribution to that is by raising money, which we place under the full control of the elected Tyrone GAA County Committee. So far, we've invested nearly £6m in our County's well-being. That investment has been needed to fill gaps left by too many others. And we're very proud and content to have made it
- We also organise/deliver events, seminars, talks and publications to deepen people's understanding of our place, our heritage and our Tyrone common bonds
- We're here as volunteers, drawing no salaries and claiming no expenses, simply because we cherish our Tyrone heritages, people and communities
- We work wholly and unequivocally within the Tyrone GAA governance structure
- We report annually to our donors, welcoming the positive involvement of and feedback from all

And why do we do all that? Simply to make Tyrone better, for all the people in it.

PUBLIC BENEFIT

Tairbhe don pobal

Public benefit has always driven both the GAA and Club Tyrone. Despite the ongoing ravages of COVID, in 2021 Club Tyrone continued to create significant public benefit by supporting Tyrone GAA to:

- Provide and manage Gaelic sporting, cultural and heritage activities for 55 GAA Clubs and 550 teams across Tyrone
- Prepare, organise and field amateur adult and underage Football and Hurling teams to represent our County and its 182,000 people
- Manage, maintain and now significantly add to the Garvaghey Centre, our multi-layered facility which has now attracted well over a third-of-a-million users since it opened
- Deliver a range of initiatives to support and develop individual and community health and well-being
- Tackle many of Tyrone's chronic service and facility deficits
- Build pride and contentment in self, in community and in place and help us all to better understand and appreciate our people, history, culture and heritage





Patrick Harte

No one better as a friend. No one truer for Tyrone. I n-iothlainn Dé go gcastar sinn.



During 2021 we lost, after a two-year illness, our dear friend and colleague, Patrick Harte, long of Belfast but always of Pomeroy and Tyrone.

As Patrick's coffin left The Good Shepherd chapel on his final journey home to Pomeroy on 17 July last, several young people who Patrick had helped on life's journey, played 'The Mountains of Pomeroy'.

It's the classic Tyrone song of dispossession, heroism, courage, love-across-the-divide and tragedy.

But it's often stressed here that the key line in that epic work is "He scorned to turn and fly".

Although living in Belfast since his Queen's days in the early 1970s, Patrick 'scorned to turn and fly' from his own place or his own community.

Relentless in his quiet, low-key but so effective work, he was a founder-member of Club Tyrone back in the mid-1990s. In the years since, he never faltered in his commitment, nor in his remarkable bringing so many others on board with him. Gaelic Tyrone's growth and development, its Garvaghey centre and the County's overall sense of feel-good could not have been the same without Patrick's involvement. We miss Patrick sorely. So will Tyrone. But the good he did, and the good he leaves behind, remain.

Do not mourn my departure but remember me as I was Ná caoin deor ar m'imeacht ach cuimhnigh orm mar a bhí mé



THE TYRONE 2021 SCOREBOARD



Scórchlár Thír Eoghain 2021



THE TYRONE 2021 SCOREBOARD TYRONE 0-23 **DONEGAL** 1-14 HUB



18,855 **Tyrone GAA** members



900 **Under 13/15/17** football fixtures



945,000 **All-Ireland Final** TV viewers

3-16

0-9



44 Summer Camps attracting 5,310 children



27,000 live streaming subscribers



£179,488 **Club Tyrone** income



47 **Club games** live-streamed





2.3m web-site visits

1-12
1-11

54 Tyrone GAA Clubs

27 Tyrone Club competitions





THE TYRONE SIXTEENTH PLAYER

An séú imreoir déag

We believe that when any Tyrone GAA team takes the field, when any Tyrone GAA project seeks life away from the drawing board, when any Tyrone GAA activity takes place, then Club Tyrone is there as an unfailing 'sixteenth player', that extra energy that makes a difference.

Club Tyrone Members gift £500 a year to help develop and sustain Tyrone's GAA vigour

Hub Patrons donate £5,000, usually over five years, to core fund Tyrone GAA's leading-edge Performance Hub facility at Garvaghey





The work goes on.
The cause endures.
The hope still lives.
And the dream shall never die.

Leanann an obair ar aghaidh. Maireann an chúis. Tá an dóchas beo go fóill. Agus ní mhúchfar an aisling choíche







A PENNY GETS ANOTHER PENNY

gheibheann pingin pingin eile

Yet again Tyrone GAA has managed its finances outstandingly well. Despite the difficulties posed by COVID, at the end of 2021 our County posted a surplus of £76,239.

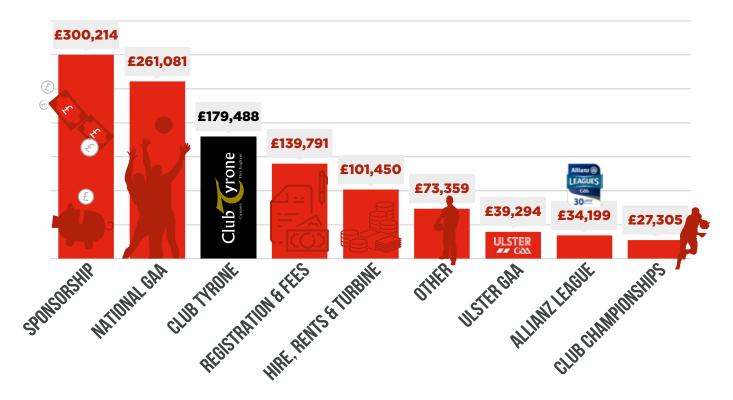
That of course is not a 'cash profit' as we still have borrowings of £304,885 against Garvaghey, albeit paid down from £460,897 a year ago. But with the 2021 Club Championships income (very healthily underpinned by a hugely successful live streaming of games) essentially not yet posted

because they largely fell into the 2021/22 year, Tyrone GAA is in good financial shape.

Getting there is one thing. Staying there is another.

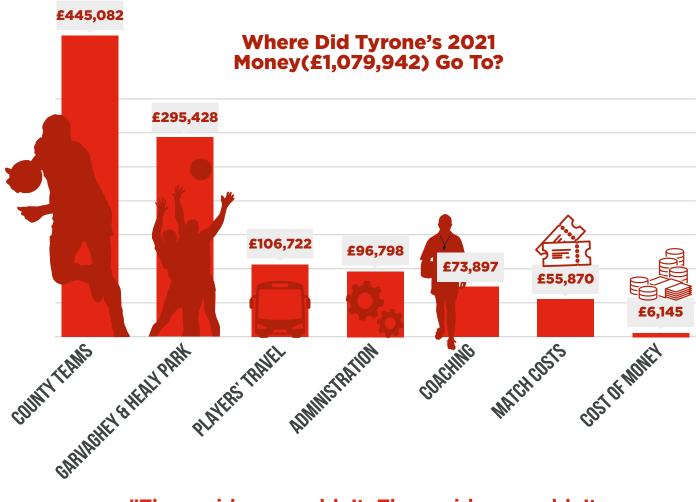
Your Club Tyrone contributions remain central to Tyrone GAA's financial health, delivering (even after the gargantuan 2020 contribution to the Garvaghey Performance Hub) one-poundin-six of the County's 2021 income:

Where Did Tyrone's 2021 Money (£1,156,181) Come From?



"Dúradh nach ndéanfaí é. Dúradh nach bhféadfaí é. Ach tá mé ag inse duit go ndearnamar é!"





"They said we wouldn't. They said we couldn't.
I tell you what. We did!"



CLUB TYRONE AT WORK IN 2021

Tuarascáil 2021

- Achieved a net cash contribution of £179,488 to Tyrone GAA
- Secured a 'gift aid' tax repayment of just over £10,000 from HMRC
- Scoped and oversaw a professional brand valuation exercise which looked at the commercial value of the Tyrone GAA brand and its constituent parts: this is already helping Tyrone GAA maximize its commercial income
- Reported to the Tyrone County Committee and to the 2021 County Convention
- Published the 2020 Club Tyrone Annual Report and circulated it to Members, Patrons, others and The Charity Commission

BEYOND THE BUSHES

Thall ó na toim

Whilst our strong Club Tyrone presences persist in New York and Philadelphia, COVID-19 continued to prevent any engagement there in 2021.

When the time is right, our work there will start again.





THE FUTURE

An bealach amach roimhainn

COVID-19 will continue to shape 2022 and beyond. And the current horrors in Ukraine will impact on all aspects of life here, quite probably for a generation.

As we emerge from COVID, Club Tyrone plans to get back, slowly, surely and safely, to our mainstream events and activities built around face-to-face contact. We won't put our people's health and well-being at risk, nor do anything that could contribute to damaging Tyrone's communities and economy.

Our work last year on Tyrone GAA's brand valuation has put Tyrone GAA in a much better place in terms of its commercial income generation. A great start has now been made, but that work needs to continue.

And as we've been saying for some time now, work is also needed on Club Tyrone succession and renewal. Without that, we face big risks. After more than a quarter of a century delivered by the same core group, a new younger generation needs to step up. The challenge is there for them. The answer to it is in their hands alone.



Honoured and delighted to work at helping take Club Tyrone forward in 2021 were:

Jackie Duffy*, Chair, Moy	028 9062 0700	Patsy Forbes, Ardboe	028 8673 7348
Roisin Dooher*, Treasurer, Owen Roes	077 3441 3993	Patrick Harte (RIP), Pomeroy	028 9064 0544
Adrian Colton, Dromore	028 9069 1065	Martin Haughey, Gortin	079 7790 1103
Eileen Connolly, Newtownstewart	079 0446 0870	Hugh McAleer, Beragh	077 1603 3687
Mark Conway*, Kildress	077 1082 1711	Eugene McConnell, Clogher	077 7553 2917
Declan Devlin, Omagh	077 9518 2257	Michael Winters, Trillick	075 4250 3145

*Club Tyrone Charity Trustees

We've also been bolstered with precious advice and input from Niall Laird (Omagh) and Jimmy Treacy (Carrickmore) as well as from the Tyrone County Committee, its officers and its other Sub-Committees. And in New York and Philadelphia we're very thankful for the work put in by Mickey Coleman (Ardboe), Fay Devlin (Pomeroy), Dermot McCartan (Loughmacrory), Brian McGarrity (Cookstown), and Bill McInerney (New York).

enquiries@clubtyrone.com www.clubtyrone.com

CEANGAIL LINN INNIU AGUS JOIN TODAY AND FEABHSAIGH AN TODHCHAÍ ... CHANGE TOMORROW

THIS FORM INSTRUCTS YOUR BANK OR BUILDING SOCIETY TO MAKE PAYMENTS DIRECT FROM YOUR ACCOUNT.

PLEASE COMPLETE ALL THE FORM:

Banks and Building Societies may refuse to make such payments from some types of accounts)



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"Is é atá ann i gcreideamh rud a chreidiúint cé nach bhfeiceann tú é. Is í luaíocht an chreidimh seo an rud a chreideann tú a fheiceáil."

"Faith is to believe what you do not see. The reward for this faith is to see what you believe."

