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# Working as a Team

## Tyrone GAA & Our Sponsors

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### Le chéile ar son Thír Eoghain

Coiste Chontae Tír Eoghain C.L.G. wishes to acknowledge the generous financial support provided towards its County Teams and the Association in Tyrone for 2015 from all of its sponsors.

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[www.clubtyrone.com](http://www.clubtyrone.com)

## Réamhrá an Chathaoirligh

### Chairmen's Introduction



**Hugh McAleer**  
Chairman, Club Tyrone

In 2016 the Club Tyrone family will celebrate our twenty-first birthday. It's a land-mark event in any life and for those of us lucky enough to have lived through them, those 21 years have been a golden time in the history of Tyrone GAA. In football alone 21 Ulster and 11 All-Ireland Championships have come here in that time with our 2015 U21s making the latest spectacular contribution. It's good that Club Tyrone has been able to support all those achievements.

Your contribution of £351,085 to the Tyrone cause this past year has lifted your total contribution to the GAA here very close to the £4.5m mark. It's a phenomenal level of commitment and one that simply isn't matched anywhere else.

For seven years now our fund-raising efforts have focused on Garvaghey and so far you've invested over £2.5m in that wonderful facility. It in turn is delivering in style with a phenomenal 57,000 people using it in the past year. There's still a debt of just over £1m attached to Garvaghey and whilst we won't lose sight of that, we're now moving on to invest in the activities that Garvaghey facilitates. Our new Dragain Thír Eoghain initiative has been set up to support youth development across our County and as our Garvaghey Patrons scheme winds down it's inspiring to see many of those Tyrone Gaels moving seamlessly on to become 'Tyrone Dragons'.

The overall Club Tyrone model works so well for a number of reasons. Firstly, we are blessed to have a

County and people in it who know and appreciate what the GAA is about and who are therefore very willing to support it so selflessly. Secondly, we have a County that's very well-managed, with a County Committee, Sub-Committees and Officers who take measured decisions, particularly when it comes to the financials: those are very important qualities when it comes to asking others to support us. And finally, we have a PR and Marketing/ Club Tyrone Committee made up of talented and totally committed people who just want to see Tyrone GAA do well and who will do whatever's needed to help make that happen.

It's our honour to work with all those people. Few others in life have such a privilege. "Fiche bliain ag fás, fiche bliain faoi bhláth" (Twenty years a-growing, twenty years in blossom) goes the Irish saying. In that spirit we look forward to the next twenty years!

*Aodh Mac Giolla Uíir.*

*Mairc Mac Conmidhe*

**Aodh Mac Giolla Uíir**  
**Mairc Mac Conmidhe**  
**Cathaoirligh**

**Box?**

## Scórchlár Chumann Thír Eoghain 2014 ... The Club Tyrone 2014 Score-Board

- Net contributions of £351,085 delivered to the GAA in Tyrone, against a target of £320,500
- Dragain Thír Eoghain initiative launched, with 48 Dragons recruited by the year end
- Donnelly Vauxhall secured as the sponsors of Tyrone's Leagues and Championships
- 20,000 copies of the Red Hand Fanzine promoting Gaelic games here produced and circulated to every school in Tyrone
- Annual Club Tyrone Members' Night hosted in May, attracting over 250 Members, Patrons, Dragain and friends
- A second annual 'The Business of Winning' event in Garvaghey presented in June, attracting over 150 delegates
- Bonfire Night event organized on 23 June as well as talks on Charlie Daly and The 1891 Ulster Final (support by the Fermanagh and Omagh District Council is gratefully acknowledged here)
- Seminar on County GAA fund-raising models hosted, attracting 13 Counties to Garvaghey
- Pre-All-Ireland Semi-Final Chat Night hosted in Garvaghey in August
- The contributions to Tyrone GAA's Red Hand View match programmes
- Sought and obtained County Committee support for a template to take forward sponsorship for Tyrone GAA
- This Club Tyrone Annual Report published and circulated to Members, Patrons, Dragain and other benefactors and stakeholders



## Céim ar Chéim ... Step-by-Step for 21 Years

# 1995

The Millennium Fund is launched in May with the aim of raising £0.50m for Tyrone GAA. Tyrone Seniors win Ulster and reach the All-Ireland Final.

223 Millennium subscribers contribute £100,000 to Tyrone, our peak year for Millennium income: Tyrone Gaels are showing the character that others questioned

The £250,000-mark is reached and Tyrone Minors win a first All-Ireland since 1973

The year's income is £88,000 meaning 70% of the Millennium target is reached

1996

1997

1998

1999

The Millennium Fund brings in £70,000 and the challenge after Tyrone's All-Ireland Semi-Final defeat to Meath of "It will take some character for Tyrone to recover from this" is taken up on all fronts

W.J. DOLAN

## Club Tyrone: 'Passion + Profit for a Purpose'

In Club Tyrone we take Tyrone and Tyrone GAA seriously. That means we do our work in a business-like way. Your investment is very important to us and fits within Tyrone's overall financials as follows:

### Tyrone GAA Income & Expenditure Account Year Ended 31 October 2015

INCOME	£	EXPENDITURE	£
Club Championships	208,621	County Teams	430,341
National League	59,823	Match Costs	96,289
Sponsorship	286,000	Garvaghey & Healy Park	357,710
Fund-raising	14,390	Administration	131,256
Ulster & National GAA	314,309	Coaching	161,077
Other income	256,202	Finance Costs	28,173
<b>Club Tyrone</b>	<b>351,085</b>		
<b>TOTAL</b>	<b>1,490,430</b>	<b>TOTAL</b>	<b>1,204,846</b>

### SURPLUS FOR THE YEAR: £285,584

The figures show clearly how the Tyrone County Committee continues to deliver outstanding financial management and control. But they also highlight the importance of your Club Tyrone/Patron/Dragain contributions and the need for us all to keep working hard at this.

Tyrone's borrowings for Garvaghey now stand at £1.096m, down £252,903 from where they were a year ago. We remain on schedule for clearing this debt and with your continued support are confident of continuing to do so.




## 2000

Another £70,000 sees the £400,000 mark breached whilst an All-Ireland U21 title is secured

## 2001

A Gala Dinner raises £48,500 and several Millennium subscribers complete their five-year commitments but want to stay on board ... so Club Tyrone is born, on 4 July 2001. Tyrone win a fifth Minor and a fourth U21 All-Ireland



Club Tyrone is off to a flier bringing in £100,000 at a time when it costs £350,000 pa to run Tyrone GAA. Tyrone win a first-ever National League

Records fall everywhere as Club Tyrone's income totals £200,000 and Tyrone win a first Senior All-Ireland along with an NFL and an Ulster Senior, Minor and U21 treble

Club Tyrone's £220,000 smashes its total gross income through the £1m barrier and Tyrone Seniors complete an epic campaign with the All-Ireland title



2002

2003

2004

2005

A new record annual Club Tyrone income of £250,000 is reached, a sixth All-Ireland Minor title is claimed and the Club Tyrone Summer Camps are born



# Dragain

## Thír Eoghain



### ‘Dragain Thír Eoghain’

Club Tyrone is always about taking the long view and simultaneously doing whatever is needed to resource Tyrone GAA and its work.

During 2015 Tyrone GAA significantly reshaped how we take forward the development of our talented young players. A new, more rounded Acadamh Thír Eoghain is now in place, working with each player in the contexts in which he lives his life - home/family, school/college, Club, career path and personal needs and ambitions. The job is to help our young players grow and develop as people as well as players. And 100 Tyrone GAA volunteers - including a ‘full team’ of All-Ireland Senior medal holders - have signed up to help deliver all this.

To help support this we in turn devised our ‘Dragain Thír Eoghain’ (Tyrone Dragons) initiative.

In the wider business world Dragons are people who invest in good ideas which will give them a good return.

Our Dragons are people who invest in Acadamh Thír Eoghain because they believe it’s a good idea that will give a good return to our County and its people, and particularly our young people.

Dragain Thír Eoghain commit to support Acadamh Thír Eoghain in a traditional Club Tyrone planned giving way, by gifting £5,000 to this very rewarding work, usually over five years.

Their money is unequivocally ring-fenced for Tyrone GAA youth development and is therefore dedicated to securing Tyrone’s GAA future, at Club and County levels.



## 2006

For the second time in three years Club Tyrone hits the £250,000-mark

## 2007

A new record income of £270,000 is achieved and Tyrone GAA commits to developing a new County Centre

## 2008

Club Tyrone secures £190,000 as Tyrone win a historic All-Ireland Senior and Minor double



## Ar scáth a chéile ... In each other's shelter

### How it's done

- Club Tyrone Members gift £500 a year to help develop and sustain Tyrone's GAA vigour
- Garvaghey Patrons donate £5,000, usually over five years, to put their mark on Ireland's best GAA concept
- Dragain Thír Eoghain also donate £5,000, usually over five years, to help secure the playing and personal futures of our young people
- The Tyrone County Committee manages your money carefully, transparently and meticulously

### Why it's done

- Because Tyrone is our place and home to our people
- Because Tyrone GAA adds so much to life in our place and for our people, making powerful and wholesome statements about Who we are and Where we're from
- Because we're committed to those increasingly precious values of volunteerism, 'We not me' and 'Putting in, not taking out'
- Because we believe in it
- Because if we don't look after all this, no one else will. Nor should they. It's up to us.



If you are or have been part of this, then 'Thank You'. If you think you'd like to be part of it, then talk to us. We'd be honoured if you'd share our journey.

Garvaghey becomes the focus of all Club Tyrone's activity and the new Garvaghey Patrons scheme boosts its income to £270,000, simultaneously smashing the £2m barrier.

2009

Despite the bitter recession, the rising tide continues with Club Tyrone investing £354,000 in the Tyrone GAA cause

2011

Records continue to tumble as Garvaghey inspires Gaelic Tyrone to contribute an unprecedented £350,000 whilst our Minors claim an eighth All-Ireland

2010

As Garvaghey proceeds apace, so does Club Tyrone, bringing in £356,000 and soaring past the £3m mark

2012

## Oibriú le Dúthracht ... Volunteering for Tyrone GAA

Honoured to help take Club Tyrone forward in 2015 were:

<b>Hugh McAleer</b> , Chair	077 7160 3687
<b>Mark Conway</b> , Chair	077 1082 1711
<b>Damian Harvey</b> , Secretary	077 1709 5852
<b>Roisin Dooher</b> , Treasurer	077 3441 3993
<b>Adrian Colton</b>	028 9069 1065
<b>Eileen Connolly</b>	079 0446 0870
<b>Declan Devlin</b>	077 9518 2257
<b>Jackie Duffy</b>	028 9062 0700
<b>Patsy Forbes</b>	028 8673 7348
<b>Patrick Harte</b>	028 9064 0544
<b>Martin Haughey</b>	079 7790 1103
<b>Brian Jordan</b>	078 8513 5909
<b>Roisin Jordan</b>	077 1287 3386
<b>Eunan Lindsay</b>	078 8945 2188
<b>Colin McMenamin</b>	077 1492 1396
<b>John Mulgrew</b>	028 8772 5760

We're aided and abetted by precious support, advice and input from Niall Laird, Brian Murray, Bernie McGirr, Fehin Quinn, Jimmy Treacy and Paul McAnallen as well as from the Tyrone County Committee, its officers and other Sub-Committees.

[www.clubtyrone.com](http://www.clubtyrone.com)  
[enquiries@clubtyrone.com](mailto:enquiries@clubtyrone.com)

A new peak of £440,000 is reached, virtually the equivalent of the entire Millennium Fund in just one year. Garvaghey is officially opened to widespread acclaim

£351,000 is contributed and a new initiative, Dragain Thír Eoghain, is launched to support youth development in the County as our U21s bring home a fifth All-Ireland

2013

2014

2015

The work goes on, the cause endures' as Club Tyrone brings in £402,000 and simultaneously races past a gross contribution to Tyrone GAA of £4m





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Tyrone. Our place. Our communities. Our people.  
If we don't look after all this, no one else will. Nor should they. It's up to us.

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[www.clubtyrone.com](http://www.clubtyrone.com)

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