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**Garbh Achaidh Cothromaidhe**  
Club Tyrone Annual Report 2014

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# Working as a Team

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Tyrone County Committee & Our Sponsors

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Bank of Ireland 

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## Le chéile ar son Thír Eoghain

Coiste Chontae Tír Eoghain C.L.G. wishes to acknowledge the generous financial support provided towards its County Teams and the association in Tyrone for 2015 from all of its sponsors.

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## Réamhrá an Chathaoirligh

### Chairman's Introduction



**Hugh McAleer**  
Chairman, Club Tyrone

**This year has been a landmark year for us as it marks the twentieth year of Club Tyrone as a core part of the Tyrone GAA fabric. Since we set out together on this road in early 1995, Tyrone GAA has taken huge steps forward. It's been our honour and privilege to have been part of that journey and we know well that Tyrone and its people have been left much better placed as a result. Ultimately that's what the GAA is about and as the world and many of its behaviours change, it's all the more important that that should remain the case.**

For the second year running it's also my delight to report that your net cash contributions to Tyrone have broken the £400,000-mark. That's something that's just unequalled anywhere else. Your generosity and commitment continue to inspire people right across Tyrone GAA - whilst continuing to amaze people everywhere else. That success doesn't happen by accident but is driven by the members, all volunteers, of my Committee. Few groups of people have given more to the GAA yet sought less from it. Tyrone is blessed to have them.

Staying on the commercial front, during 2014 your Committee also secured the Deep River Rock and Bank of Ireland Brand Partnerships. It's good for Tyrone GAA to have these partnerships with businesses who share our ambitions and who want to help us take those ambitions forward.

At the end of the year we secured McAleer & Rushe as the new Tyrone GAA County title sponsor. They succeed Hunky Dorys, who for the past two years have given phenomenal support to Tyrone GAA. For half-a-

century McAleer & Rushe have been synonymous with Tyrone 'solidity and success', building a brand and portfolio that now stretch right across these islands, yet all the while remaining firmly-rooted in and delivering great value to Tyrone. Part of that value has been their ongoing contribution to Tyrone GAA. McAleer and Rushe are in every way a very comfortable fit as Tyrone title sponsors and I thank them for this significant new level of commitment to us.

As we complete our first twenty years, we're now thinking about the next twenty, about rising to the challenges that will face our County, its people and the GAA here.

A big part of that will involve sustaining the beliefs, commitment and spirit which underpin Club Tyrone and everyone associated with it. I am very confident that together we will do just that.

*Aodh Mac Giolla Uíir.*

**Aodh Mac Giolla Uíir**  
Cathaoirleach, Cumann Tír Eoghain



## Ag Breathnú Siar

Looking Back

**The past year was yet another busy, enjoyable and successful one for Club Tyrone. People here continue to rise to the challenges emerging and do so willingly and in good spirits. Tyrone GAA and Club Tyrone remain strong, vibrant and committed.**

### Delivered in 2014

- Oversaw and managed Club Tyrone Members' and Garvaghey Patrons' net contributions of £402,000 to the GAA in Tyrone, against a target of £370,000
- Recruited 11 new Garvaghey Patrons and 40 new Club Tyrone Members in June through the 'Fishing for Fifty' initiative
- Claimed and received a 'Gift Aid' tax repayment of £19,296.43 from HMRC
- Secured McAleer & Rushe as Tyrone GAA's new 'County Title' sponsors
- Secured the new Deep River Rock Brand Partnership arrangement for Tyrone
- Secured Bank of Ireland as the new Finance Brand Partner for Tyrone for the next five years
- Helped draw down £89,829 in grant aid from the NI Tourist Board relating to Garvaghey
- Produced and circulated to every school in Tyrone 20,000 copies of the Red Hand Fanzine plus Under 16 Tyrone 'Season Tickets'

- Hosted a pioneering 'The Business of Winning' event in Garvaghey in April which attracted over 100 delegates
- Hosted the Annual Club Tyrone Members' Night in May which attracted over 250 Members, Patrons and friends
- Organised the 'Tyrone Volunteers' (supported by Omagh District Council and OFMDFM) and 'Mid-Summer Marshall' (supported by Dungannon and South Tyrone Borough Council) events at Garvaghey in June which attracted a total audience of some 260 people
- Assisted with the promotion and marketing of major Tyrone GAA games
- Published this Club Tyrone Annual Report and circulated it to Members, Patrons and other benefactors

### Fishing for Fifty

In June 2014 we launched our 'Fishing for 50' campaign, a drive based on 2013's phenomenally successful 'Hunt for 100' initiative. Our target was to recruit, within a month, 50 new Members for Club Tyrone.

Thanks to a new team of 'recruiters' who stepped forward and our existing Committee members' hard work we again over-achieved our target, bringing on board 62 new Members. Constant renewal is part of the Club Tyrone model and it's just heartening to welcome a steady stream of new people on board.



## Club Tyrone: Continuing to Make a Financial Difference

Your Club Tyrone and Garvaghey Patron contributions for 2014 sit within Tyrone's overall finances for the year as follows:

### Tyrone GAA Income & Expenditure Account for the Year Ended 31 October 2014

<b>INCOME</b>	<b>£</b>	<b>EXPENDITURE</b>	<b>£</b>
Club Championships	209,864	County Teams	411,354
National League	75,028	Match Costs	107,593
Sponsorship	282,050	Garvaghey & Healy Park	392,071
Fund-raising	16,275	Administration	101,358
Ulster & National GAA	286,101	Coaching	135,926
Other income	448,615	Finance Costs	36,881
<b>Club Tyrone</b>	<b>401,960</b>		
<b>TOTAL</b>	<b>£1,719,893</b>	<b>TOTAL</b>	<b>£1,185,183</b>

**SURPLUS FOR THE YEAR: £534,710**

The figures show clearly how the Tyrone County Committee continues to deliver outstanding financial management and control. They also show that even taking on board the 'new' costs of running Garvaghey (about £150,000 net a year), Tyrone GAA remains financially very sound. The figures also of course yet again highlight the significance of the Club Tyrone model within GAA affairs here. Our Garvaghey Patrons have now contributed £1.1m net to Garvaghey and it's important to acknowledge that £210,000 of that has come from the GAA Clubs of Tyrone.

Tyrone's borrowings for Garvaghey now stand at £1.35m, down £460,000 from their 2013 level. We remain well ahead of schedule on clearing this debt and with your continued support are confident of continuing to do so.





## 'Ar scáth a chéile ... In each other's shelter'

### How It's Done

- Garvaghey Patrons donate £5,000, usually over five years, to put their mark on Ireland's best GAA concept
- Club Tyrone Members gift £500 a year to help develop and sustain Tyrone's GAA vigour
- The Tyrone County Committee manages your money carefully, transparently and meticulously

### Why It's Done

- Because Tyrone is our place and home to our people
- Because Tyrone GAA adds so much to life in our place and for our people, making powerful and wholesome statements about Who we are and Where we're from
- Because we're committed to those increasingly precious values of volunteerism, 'We not me' and 'Putting in, not taking out'
- Because we believe in it

If you are or have been part of this, then 'Thank You'. If you think you'd like to be part of it, then talk to us. We'd be honoured if you'd share our journey.

**Ar scáth a chéile a mhaireann na daoine ...  
People live in each other's shelter**



## Garvaghey: the Legacy Starts to Deliver



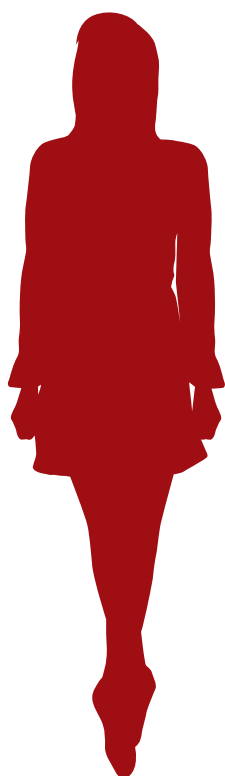
Since 2009 our work and your support have concentrated on funding Garvaghey. From the outset, Garvaghey was a legacy project, a 'gift' from this generation of Tyrone Gaels to help secure the futures of those who are coming after us. The latest pieces in the project jigsaw - the ball wall, 'trim-trail' and small spectator stand - are now in place or underway. Plans are also well advanced for a wind turbine at the site.

Building Garvaghey and then making it work to best effect were always going to be two different things. It's therefore very re-affirming to report that the Centre is already far exceeding expectations. Some of its headline figures for January - October 2014 are:

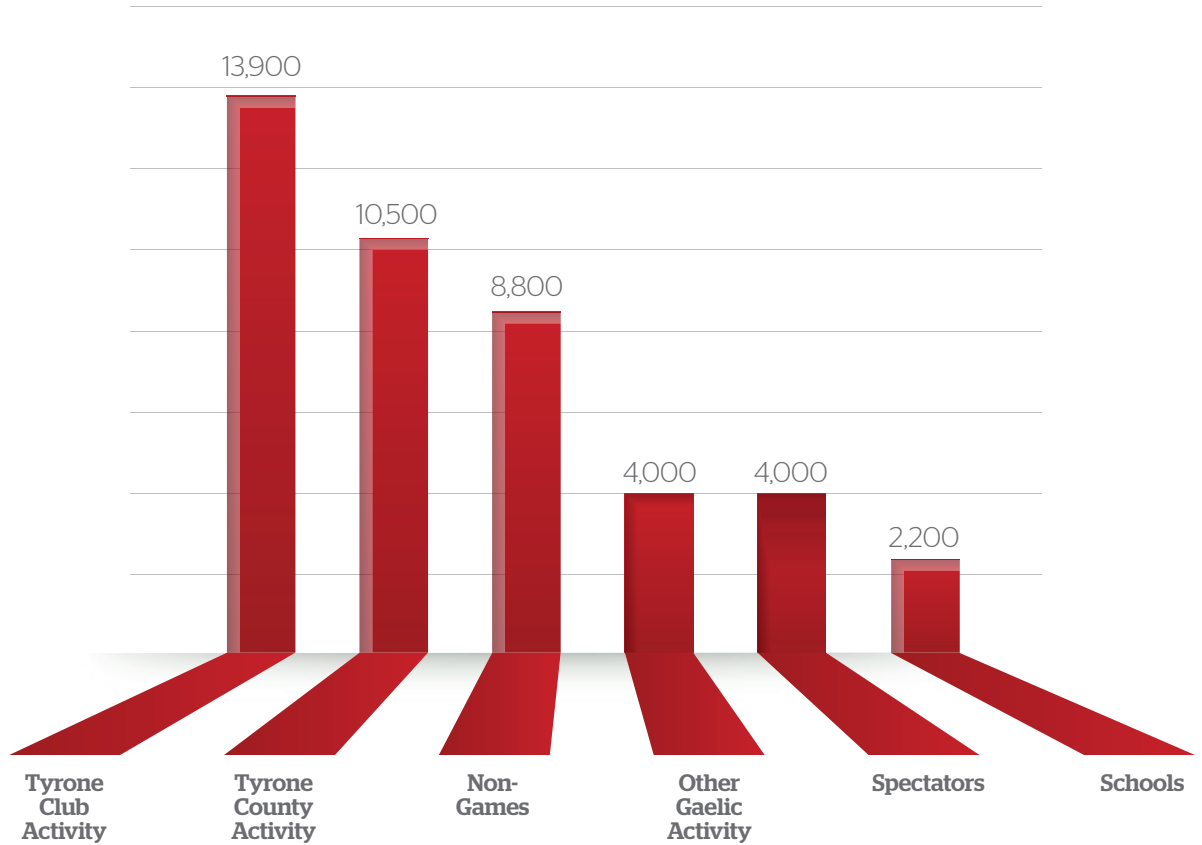
- 43,500 people used Garvaghey over these ten months
- Tyrone Club-related activity provided 13,900 users, the biggest single user group
- Our Tyrone County teams - in a year when our Senior and Minor footballers departed the scene early - generated 10,500 users
- 'Non-games activities', always seen as a key part of the Garvaghey portfolio, attracted 8,800 users
- 6,500 users came from schools and from Clubs and Counties outside Tyrone
- The gender balance of users was about 60:40 men-to-women and the age balance essentially 50:50 between Under and Over 18s
- About one-Garvaghey-user-in-eight (5,500 people) is from outside NI

It's important to point out that the 31,000 Gaelic Games users of the Centre in the first ten months of 2014 represented a 94% 'over-achievement' against the projected final annual total of 16,000 such users as set out in our original Garvaghey Gaelic Games Development Plan.

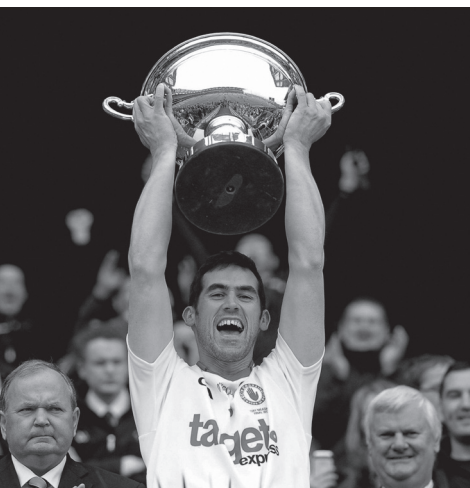
**To coin a phrase: "You built it ... and they have come!"**



## Garvaghey's 2014 Users



*Áit speisialta inar féidir le Gaeil Thír Eoghain teacht le chéile...*  
**A special place where Gaelic Tyrone can come together**





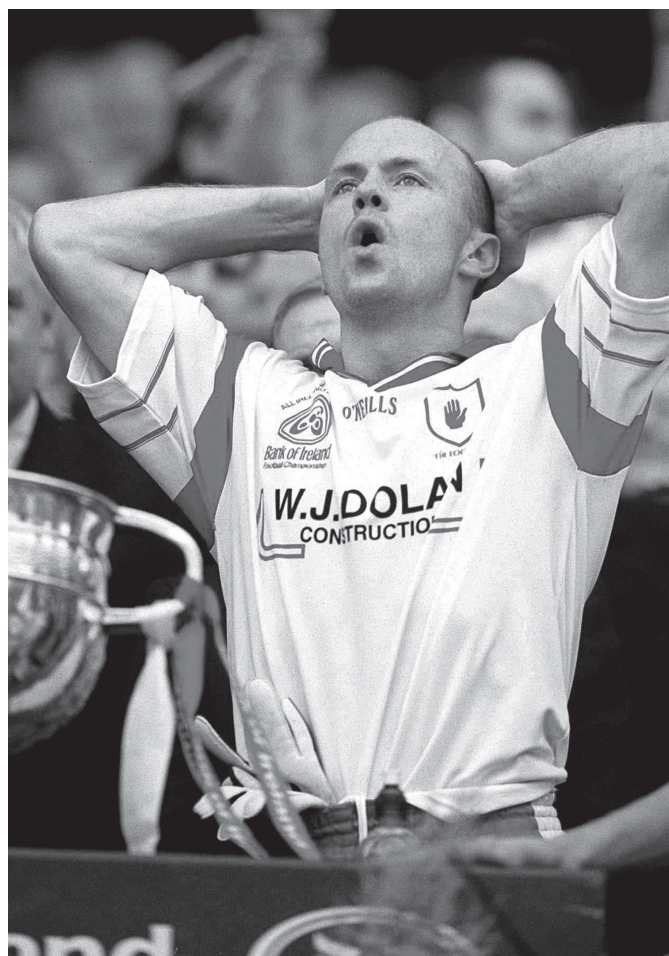
## An Chéad Chéim Eile ar an Turas...

The Next Step on  
the Journey

Resourcing Garvaghey will remain a big part of the Tyrone GAA agenda. That means it's also a big part of the Club Tyrone agenda, but we will also have other priorities.

Over the past decade the Tyrone County Committee has successfully delivered the two largest infrastructure projects in its history - Garvaghey and Healy Park. In the past few months Tyrone GAA has been carrying out a major review of how we coach and develop our games. There is a strong view that we should re-focus our efforts here, doing whatever we need to do to keep the scope and quality of our games as high as possible.

Investment is likely to be needed in these areas. If so, Club Tyrone will not be found wanting. And we're confident you'll be there with us.



## Oibriú le Dúthracht ...

Volunteering for  
Tyrone GAA

### Honoured to work at helping take Club Tyrone forward in 2014 were:

<b>Hugh McAleer</b> , Chair	077 7160 3687
<b>Adrian Colton</b> , Secretary	028 9069 1065
<b>Roisin Dooher</b> , Treasurer	077 3441 3993
<b>Mark Conway</b>	077 1082 1711
<b>Jackie Duffy</b>	028 9062 0700
<b>Patsy Forbes</b>	028 8673 7348
<b>Patrick Harte</b>	028 9064 0544
<b>Martin Haughey</b>	079 7790 1103
<b>Brian Jordan</b>	078 8513 5909
<b>Eunan Lindsay</b>	078 8945 2188
<b>John Mulgrew</b>	028 8772 5760

We also acknowledge the valuable ongoing support, advice and input received from Niall Laird, Damian Harvey, Brian Murray, Bernie McGirr, Fehin Quinn, Jimmy Treacy and Paul McAnallen as well as from the Tyrone County Committee and its officers.

[www.clubtyrone.com](http://www.clubtyrone.com)

[enquiries@clubtyrone.com](mailto:enquiries@clubtyrone.com)



**Pic of Ball-Wall**

**THIS FORM INSTRUCTS YOUR BANK OR BUILDING SOCIETY  
TO MAKE PAYMENTS DIRECT FROM YOUR ACCOUNT.  
PLEASE COMPLETE ALL THE FORM:**

(Banks and Building Societies may refuse to make such payments from some types of accounts)



**STANDING ORDER BUY INTO THE FEELING**

1. I wish to enrol as a  
Garvaghey Patron (£1,000 per year)   
Club Tyrone Member (£500 per year)

2. Name and postal address of your Bank/Building Society:

3. Name(s) of Account Holder(s)

4. Account Number:

5. Branch Sort Code:

6. Please pay:  
Coiste Chontae Thír Eoghain  
A/C Number: 85371264  
Sort Code: 90-50-02  
Bank of Ireland, 23-25 Campsie Place, Omagh,  
Co Tyrone BT79 OAE

The sum of £

Annually £1,000/£500 £

Quarterly £250/£125 £

Monthly £83.33/£41.67 £

from the account detailed on this instruction  
commencing on:

ending on:

7. Title to appear on Garvaghey Patron plaque  
(max 35 characters, incl. spaces)

8. Signature:   
Date:   
Print Name:   
Address:   
  
  
Postcode:   
Tel No:   
Mobile:   
Email:

9. I am a UK taxpayer. I would like income tax to be  
reclaimed on my donation under the  
Gift Aid scheme.

Yes  No

10. Please make immediate payment if the first  
payment date is missed.

Please tick

Please send the completed form to: Hugh McAleer, McAleer Jackson,  
Church House, 24 Dublin Road, Omagh, Co. Tyrone, BT78 1HE

**DO NOT SEND THIS FORM DIRECT  
TO YOUR BANK OR BUILDING SOCIETY**

Club Tyrone is accepted as a charity by HM Revenue & Customs:  
HMRC Charity Reference No: XT20680



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**Club Tyrone**  
Cumann Thír Eoghain

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**Buy into the feeling**  
[www.clubtyrone.com](http://www.clubtyrone.com)

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CHARITY REGISTRATION NO: XT2068

 **McAlear  
& Rushe**

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**Tyrone. Our place. Our communities. Our people.**

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If we don't look after all this, no one else will. Nor should they. It's up to us.

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